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## *News for Immediate Release*

### ***Chief Executives from HDM to Speak at IIA's Governance, Risk, and Compliance Conference***

**King of Prussia, PA** (April 14, 2008) – Two of Healthcare Data Management's (HDM) senior executives, David McSweeney, Chief Operating Officer, and James Herrington, Chief Marketing Officer, will present "Managing the Costs and Risks of Employee Health Benefits" during the Institute of Internal Auditors' (IIA) *Governance, Risk, and Compliance Conference* (formerly *Risk and Control Conference*) to be held August 18 to 20, 2008 at The Breakers in Palm Beach, Florida.

Risk and control is one of the most important issues facing auditors today as rising care costs and erroneous expenses within employee health benefits and managing third-party administrators are increasing concerns among America's employer groups. Now more than before, employers need a means to obtain fact-based and benchmarked data to manage the escalating costs, inappropriate usage, and mounting risks of self-insured health benefits. McSweeney and Herrington will reveal key strategies – practical and specialized – of how employers can keep health benefit costs in line with company budget with ways to identify opportunities to improve expenditures and establish better controls. Both the basics and advanced topics of benefits expense management are discussed and cover three critical areas: compliance, finance, and utilization. What works and what doesn't tips will be included.

The conference will focus on diverse topics, such as anti-fraud resources, compliance and internal audit, information technology issues and opportunities, continuous auditing, corporate ethics, and risk assurance and controls. Industry experts, like McSweeney and Herrington, will discuss critical, strategies for success, auditor's tool box, and technology solutions in 40 professional development sessions and provide an array of tools and knowledge to help organizations' improve their risk management and control processes. Attendees are eligible for up to 17 Continuing Professional Education (CPE) credits depending on the number of sessions attended. The IIA event is best suited for chief audit executives, audit directors and managers, audit staff, corporate management, ERM and compliance offices, and internal control professionals.

#### **About the IIA**

Established in 1941, the Institute of Internal Auditors (IIA) is an international professional association with more than 150,000 members in 165 countries and is the internal audit profession's global voice, recognized authority, acknowledged leader, chief advocate, and principal educator. Members work in internal auditing, risk management, governance, internal control, information technology audit, education, and security. Global headquarters for IIA are in Altamonte Springs, Florida. To learn more about the IIA, call 407-937-1100 or visit [www.theiia.org](http://www.theiia.org).

#### **About HDM**

Founded in 1992, Healthcare Data Management, Inc. (HDM) is a proven market leader in providing fully-integrated benefits analysis and financial reporting solutions specifically designed to reduce cost, manage risk and comply with Sarbanes-Oxley requirements to many of America's leading employer groups with self-insured health plans, including Fortune 500 companies, government agencies, and labor groups. HDM offers employers a partnership in healthcare expense management and provides pioneering solutions customized by the employer's data, procedures, and contracts. Solutions offered include BenefitsAudit, an electronic analysis that determines whether administrators are accurately adhering to their contractual obligations, benefit plan designs and financial agreements with providers, and BenefitsWatch, a robust analytical tool that generates vital information to successfully manage costs and risks in all areas of employee health benefits, including medical, dental, and prescription drugs. For more company information, call 800-859-51190 or visit [www.hdminc.com](http://www.hdminc.com).