555 Croton Road, Suite 350, King of Prussia, PA 19406-3176 | 610-992-1054 Fax | www.hdminc.com

HDM™
HEALTHCARE DATA MANAGEMENT, INC.

Contact:
Adriana Falco, Director of Marketing
afalco@hdminc.com | 610.491.9800 ext. 278

*News for Immediate Release*

# *Healthcare Data Management Selects Joseph Walsh as Vice President of Sales, Government Programs*

**King of Prussia, PA** (May 20, 2008) — Healthcare Data Management, Inc. (HDM), a leading provider of fully-integrated benefits analysis and financial reporting solutions for employer groups with self-insured health plans, announced the appointment of Joseph A. Walsh to the newly created position, Vice President of Sales, Government Programs. At HDM, Walsh will apply his extensive knowledge and first-hand health administration experience to build new relationships and fortify existing ones with many of America's government agencies, including federal agencies, state employer groups, Medicaid programs, municipal governments, school boards, and correction health programs, to maximize the value and accountability of government-sponsored health benefits programs.

"Walsh brings a wealth of health administration experience to HDM, and we anticipate that his leadership will continue to build on the success of our Government Programs," said Jim Herrington, HDM's Chief Marketing Officer. "His impeccable track record as an executive combined with his focus, energy, and management skills make him an ideal person to spearhead sales efforts in Government Programs and position this division as a leader in its own right."

Walsh has over 30 years experience in senior health administration roles with a variety of non-profit and profit healthcare-related organizations. Walsh started his career as a Base Service Unit Director for the Hazleton/Nanticoke Mental Health Mental Retardation Center before becoming CEO of Step-by-Step, Inc. and Transitional Housing of Northeast Pennsylvania. Walsh next became Executive Director of the Mental Health Association in Pennsylvania (MHAPA). Walsh spent the following seven years with LifeQuest Health System in various roles from CEO to Executive Director of several of its subsidiaries. Walsh went on to serve as Senior Vice President for the Philadelphia College of Osteopathic Medicine. He next joined FPA Medical Manager as Regional Vice President. Prior to HDM, Walsh served as co-founder and Executive Vice President for HealthFusion, Inc.

Walsh holds a BA degree in from the University of Scranton and a Health Service Administration Certification from the University of Alabama in Birmingham.

**About HDM**
Founded in 1992, Healthcare Data Management, Inc. (HDM) is a proven market leader in providing fully-integrated benefits analysis and financial reporting solutions specifically designed to reduce cost, manage risk and comply with Sarbanes-Oxley requirements to many of America's leading employer groups with self-insured health plans, including Fortune 500 companies, government agencies, and labor groups. HDM offers employers a partnership in healthcare expense management and provides pioneering solutions customized by the employer's data, procedures, and contracts. Solutions offered include BenefitsAudit, an electronic analysis that determines whether administrators are accurately adhering to their contractual obligations, benefit plan designs and financial agreements with providers, and BenefitsWatch, a robust analytical tool that generates vital information to successfully manage costs and risks in all areas of employee health benefits, including medical, dental, and prescription drugs. For more company information, call 800-859-51190 or visit www.hdminc.com.

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