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News for Immediate Release

David McSweeney and Bill Einhorn to Jointly Present at 54th Annual Employee Benefits Conference

KING OF PRUSSIA , PA (November 5, 2008) — David McSweeney, Chief Operating Officer for Healthcare Data Management (HDM), and Bill Einhorn, Fund Administrator of the Health and Welfare Pension for the Philadelphia Teamsters Union, will together present “Advanced Use of Data”, a Health and Welfare workshop, during the International Foundation of Employee Benefit Plans’ (IFEBC) 54th Annual Employee Benefits Conference. The conference is November 16 to 19, 2008 at the Henry B. Gonzalez Convention Center in San Antonio, Texas.

McSweeney and Einhorn’s workshop presentation is available twice to conference attendees. Integrating and pooling data, establishing benchmarks, conducting comparative analysis, comparing data to benchmarks or coalitions as a whole, implications to quality and delivery, and outcomes measurement are just few of the areas to be discussed during the “Advanced Use of Data”. Frequently asked questions, such as “What do I do with all those numbers?”, “Who do I trust for analysis and what should I be looking for?” and “What do I do with it once I understand it?” will also be answered in detail.

The 54th Annual Employee Benefits Conference is an event not to be missed with over 175 different topics and workshops presented by almost 350 industry leaders. Sponsored by the IFEBC, the Annual Conference is designed to meet the specific needs of multiemployer and public sector plan trustees and administrators, attorneys, accountants, actuaries, investment managers, and others who provide services or who are involved in the overall management and administration of benefit trust funds. For additional information on the conference, visit www.ifebc.org/pdf/edprog/acfull.pdf.

About the IFEBC

The International Foundation of Employee Benefit Plans (IFEBC) is a nonprofit organization, dedicated to being a leading objective and independent global source of employee benefits, compensation, and financial literacy education and information. The Foundation delivers education, information and research, and networking opportunities to thousands of benefits and compensation professionals who have come to rely on it for objective, accurate, and timely information. For additional information about the IFEBC, visit www.ifebc.org.

About HDM

Founded in 1992, Healthcare Data Management, Inc. (HDM) is a proven market leader in providing fully-integrated benefits analysis and financial reporting solutions specifically designed to reduce cost, manage risk and comply with Sarbanes-Oxley requirements to many of America’s leading employer groups with self-insured health plans, including Fortune 500 companies, government agencies, and labor groups. HDM offers employers a partnership in healthcare expense management and provides pioneering solutions customized by the employer’s data, procedures, and contracts. Solutions offered include BenefitsAudit, an electronic analysis that determines whether administrators are accurately adhering to their contractual obligations, benefit plan designs and financial agreements with providers, and BenefitsWatch, a robust analytical tool that generates vital information to successfully manage costs and risks in all areas of employee health benefits, including medical, dental, and prescription drugs. For more company information, call 800-859-51190 or visit www.hdminc.com.